

## Community Advisory Board Meeting Minutes August 21, 2018 - 6pm

Present: Janice Dilg, Donovan Smith, Theresa Mitchell, Erin Yanke , Delphine Criscenzo

Couldn't Make it: Lisa Loving, Paul Riismandel, Emanuel Price, Melissa Manuel, Teague Cullen

### Agenda:

Erin - General KBOO Report

- Staffing Changes
  - Membership
  - Development
  - News Director
- CBP Funds
  - National Syndication
  - Live Music Syndicator
  - Field Recording Kits
- 50th Anniversary Stuff
- Collaborations
  - Freeform music library
  - OCM - Blues Fest, 10k grant, Election Coverage

### CAB Members:

- What is KBOO doing well and could improve on for your community
- Who in your community should be on the radio - who needs a mic, and who would benefit from training in the technical aspects to get out their message or music
- What organizations should be using KBOO to help get the word out or to partner with?

### Everyone

- CAB survey and report to the Board - no one filled out the survey, we need to report to the Board
- [PLEASE Fill out this survey](#) so Lisa can present to the KBOO Board of Directors

Next Meeting - NOVEMBER 20th 6pm

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### Comments:

Janice and Theresa have zoom 6. Zoom is making a video and audio recorder now, slick! \$350 basic video digital recorder with good audio - sweetwater Q8

Del talks about the new membership position as being more customer service oriented position, and how we have not developed relationships with our members, besides mostly asking the

same ones for money in the same ways. Jan asked about the Kickstarter campaign, and Del explained we were trying to reach people that we were not ready to connect with, could have been more focused. Trying to get more idea of who we are and what we do on this platform, potential is there, but bigger potential is being there for our members in a way that we haven't been before

Jan - good info - figure out what works and doesn't and how to make it work in the future

Theresa asked Donovan if kboo was "doing you any good"

Donovan - allowed my voice on the radio plenty of times, and people that I respect in the community

Jan - do we know if Or state penitentiary is participating in the strike?

Theresa - don't know, get some prison pipeline folks to know what's up locally

Jan - local element is important, tie it into a national story

Erin - Critical resistance had events today, erin will forward post to theresa

Donovan - answers Who in your community should be on the radio

YGB - young gifted black and brown - dance party started by black and brown women from chicago, dance party is now a celebration of black joy and healing - open mic and massage therapy, artist residency Art Saved My Life

DUG - open mic discontent - bands and rappers and art in the space, taking it out of the underground and having it at disjecta - work on healing in the community - partner on the - Portland harbor

Portland Harbor Community Coalition - community group keeping an eye on the cleanup of superfund site Portland Harbor

Erin - Is radio an interesting medium for DUG or YGB  
Women led, do it for free - email can get lost

Donovan - Could be value being on the radio - art saved my life was on think out loud - natalie from YGB - white platform decided it was ok to spread the message - thinks there's value to it

Jan - what came of TOL program

D - people reached out with resources to support, main thing, exposure addition to portfolio - we were on this program knowing that in the collective consciousness OPB is known entity.

Jan - benefited your goals

D - and the Artists in residence, part of getting them connected.

T - much larger listener base

Donovan - portland equity in action - Emily Prado - mercury - thread on twitter about black and brown freelance writers -

<https://twitter.com/emillygprado?lang=en>

Jan - listeners want to know they have something to tune into - would there be a framework of subject or topic, people of different groups could do something more infrequently to get their mission out without doing a weekly show - framework is there for busy people to host shows, listeners know what to expect

D - kboo could be doing better - framing it in the context of history black groups and individuals - my understanding kboo was few places you could hear hip hop in the city for a long time, voice to more radical black and brown thinking -

Jan - there was a plan to digitize archive - is happening? Thinking about using material more accessible - to talk about past play excerpts from show - do it with a variety that helps new listeners - how it's built, why its community radio

Erin talks about the archive, working with Marti Clemmons - Jan was excited to hear it! And our goal for FY 2019 is to connect the archive with the website so it's more accessible to the community

Jan - how can this information spread out to the historical community? Has to go to lots of community - but the historical folks may not be radio listeners

Oh's eliza - does outreach to all the programming - best venue - creative outreach - good person to have a conversation with

Donovan asked about shows getting videotaped and put on internet - the radio shows he listens to are actually shows he watches on youtube

Generational resistance

Theresa - done it a few times, see interactions between 2 or 4 people better than watching a solo person

Jan - live streaming music shows?

D - i look for interviews - couple of stations - hip hop interviews the breakfast club show or hot 97 - faithful, tune in every day for interviews that I wouldn't tune in for - the interviews are about 25 minutes on average. For shows that I don't listen to I find out about it on social media, like DJ Klyph has artists doing freestyle, I'll find it on a post. Last time I tuned into live radio was sekoyia doing a man on the street interview about the black community, and I wanted to hear that Will tune in to hear the audio afterwards - almost exclusively

Jan - so different than my experience - pick and choose only to what's on, - couldn't customize. How does one radio station fit into all the patterns that we have, how do you mesh those

D - big question rightnow, media at large, newspapers -put it out, and people would read it as is, not consuming it the same way, but still value to a newspaper coming out every week

D - ygb - when they're putting on a show - any outreach - slide into DMs - what do you need to get there? Maybe kboo can particular shows, digital divide - maybe this is a way to pull younger listeners into shows - if you have a show that 25-30 years olds tune into, this person on the air from \_\_\_ - \_\_\_\_... itt

Jan - what format?

D - instagram, fb and twitter, mostly ig and fb

Strategy - if I'm going to throw event, if they like it, I'm going to message them DM to reinforce "are you coming to the thing" like only lets me know they're interested

Meeting ends at 7:30

Next meeting nov 20th 6pm