<u>Community Advisory Board (CAB) Notes Nov 15, 2016</u>

The role of the CAB is to represent the interests of our communities in relation to programming. viewers and listeners, and to communicate these interests to us. The CAB shall also advise station administration and the governing board with respect to the educational and cultural needs of the communities and to make recommendations it considers appropriate to meet such needs.

Facilitator Erin Yanke
Notes Erin Yanke

Present: (With Contact Information form)
Paul Riismandel, Janice Dilg, Lisa Loving, Emanuel Price, Dave Fulton, Erin Yanke
(Form is in CAB folder in Erins office)

AGENDA
- Introductions
- Other CAB Members not present
    - Carlos Chavez
    - Clay River
    - Alonzo Chadwick
    - Lisa Loving (In February)
    - Delphine Criscenzo (Board Liason -Not CAB Member)
- KBOO Programming Goals / Strategic Plan

PR - really good, don't see this plan well and with this good presentation
DF - yes, good presentation
PR - Clear and easy to read
JD - what is Beloved Community 101?

EY - Since 2014, KBOO has used the concept of the "Beloved Community" popularized by Martin Luther King Junior to give us a framework for ensuring we intentionally create space for dialogue between KBOO community members to gain more understanding of various types of oppression, how they affect us at KBOO, and what we can do about them. We started with understanding oppressions, intersectionality, and interrupting microaggressions

DJ - excited about the timeline for digitizing

PR - yes

DF - then convert them to next format... endless cycle

EY - Goal 3 is what we'll mostly be focusing on

DF - who will do other goals

EY - goal 1 will be lead by the Anti Oppression group, goal 2 is staff, and depending on the step, different staff people will be responsible

DF - I've brought it up to other stations to have a 12 hour delay stream

Erin - me to! The tech folks said it was too difficult

DF - I've done it!

PR - think of it as a delay system,

DF - simple perl script, open a file, read the audio data, close it whenever you want. Only difference FFP has the code. (Freeform Portland). Gives you a second stream and a place to start. 2nd stream can be anything.

JD - people can imagine the possibilities

ERIN will email introduce Dave and the tech team so maybe we can implement this as the first step to a second stream

● What is KBOO doing well and could improve on for your community

PR - what is dong well, who should be heard... how is kboo as a source of programming most accessible to the audience you want to be accessible to - content, form, how and where you program, delivery mechanism , trying to take into account the habits of the audience, difficult to taylor, but maybe a halfway point. Community radio is difficult to listen to since the training we get listening to radio comes from being exposed to commercial radio. Professionalism is different, not necessarily a problem. How is it accessible? Can people use radio/smart phone/ So the programming is on at a time you can use it, or
If we have particular communities on air when it's not a good time for them to be on the air for the listeners, then you have a disconnect. Patchwork schedule is rough. How can that shift over

time into something that meets new challenges. That's in my thinking. Challenge for all community stations that are not single format. KBOO serves so many communities

JD - increase listener and membership as you expand the audience that may be less familiar to community radio in general, bring them into the fold, ongoing considerations

DF - another big issue is how do you evolve programming, music, pa, news, - how do you prevent getting stuck and culturally irrelevant - how do you progress or move the music programming along that reflects the current /target audience? What is the audience? Everybody? Never been able to come up with a way on how do you evolve - how do you retire a show?
How do you make a sunset process of the show

Is there a process now?

EY - people quit, we are working on an evaluation process that will give us information, but it's hard to do that, and it's not really the whole answer, just a part of it

DF - as a station changes with the community and the times, how do we keep it relevant? Multi form radio. How do you keep relevancy? By making sure the programming is relevant

JB - interesting question. When I tune in sometimes I think "I'd love to hear something else" - but without getting statistical or being scientific, how do you determine... maybe that's one of our most popular shows?

DF - lucky now that we have multiple non commercial stations
Hidden agenda - foster sharing resources among the community licensees - EAS just for non-coms for the communities that we serve - protests... something that everyone could light up about at the same time. Opportunities like that, especially in engineering - set up events, choose what hours you 'll be on the ai. Like Pickathon

EP -What's pickathon
DF - explains - 3 days lots of camping - unpretentious country fair. Major music event, relatively close, don't' want to limit to just music, rather expand - given the times - we need more on-the street folks, more critical thinking more voices,

JD - my hope is that people will have more "we're in this together' feelings

PR - provocative questions - questions raised - are programs going away because people are pissed off, what's eval process to have them stay or og, what's criteria.. ARe there ways to which the KBOO programmers can be engaged in these questions in a productive way? 20 years college/community radio... what happens in stations - atomicity - they're atomic - not connected to the station, proprietary MINE, no one will take this away from me, understandable, but can get destructive and can become rancorous quickly. Stations the vintage of KBOO all suffer. Can get in the way of audience and serving them in programming and time. Had a conversation on RS Podcast - interview with Minneapolis woman who troued the world visiting community radio stations. What stands out to you? Bolivian radio stations people have their own programs ,but they make collective decisions more often - picking how the schedule will develop more together. Have in the KBOO schedule... are there lessons to be learned there?College radio - students worked together well, passive consent - shit got done - saw a lot of eachother ,had some formal mechanisms, but some rancor occurred with the community volunteers who often didn't know what was going on, not part of informal system. Not hanging out. Aren't' being communicated with .
Advise - a lot of this can be addressed if you open up the informal community - not everyone who is getting on board - but others will soften up quickly
Have structures in KBOO - in a process of addressing "these voices should be heard" is there a way to help all programmers embrace that in a way that's collegal, instead of coming from staff or change or die

EP - is it that the programs stay if they raise money

EY - no, it's just the only way we know, besides Radio Research numbers that we just got, how shows are working for the community

DF - get numbers to comply for grants -
Ey - yes
DF - everyone knows it's not accurate, now they make you pay for it, how else do you know that you're serving your community or not?

PR - that's a question for us - if we reject the commercial model -ratings win ratings = dollars . KBOO is in opposition to that, so how do you begin to answer - are you serving the community. Who do you hope to be serving? How? Figure out if you're okay with qualitative metrics.

DF - everyone raising your hand does not make a survey. Can't figure out how you'd do it

PR - community radio in particular - challenge that it confronts more so every day. Can't count on people moving to town and immediately scanning looking for it, identify and return. Can't take for granted audience awareness. How do you know your audience, who you want to hit, understand their needs, and figure out how we're doing a meeting their needs

EP - is this the CAB, the first Advisory board

EY - sort of. We had CPB funding before, but the Program Advisory Committee filled the role of the CAB. It was self selecting, and lots of programmers, and I want a real community advisory board with eyes and thoughts Outside of KBOO... since I work here, I"m never really outside the building

DF - More opportunity than ever to share resources, CPB wants to give money to engineering to combined technical infrastructure - build one plant and everyone sues their own computers - sony uses Amazon Cloud Services
Grants for multiple stations are the thing to apply for now, CPB giving money, should be looking att that as non-commercials - pull resources and maintain individual identities.

EP - do we have bylaws

EY - no, we are an advisory board to the KBOO Board of Directors. They have all the bylaws

DF - what's the entrance point - a project that we can all do together that doesn't threaten territory? Not going to happen easily. Right situation should present itself. This is about the right time, There aren't' enough people/ voices being heard

EY - Lisa Loving wants to do the same collaborative work for the training program
Adjourned 7pm

- Who in your community should be on the radio
- What organizations should KBOO partner with
- Schedule of Meetings
    - Tues Feb 21st 5:30 -7

- ○ May
- ○ August

MINIMUM REQUIREMENTS
- ● Establish a CAB that is independent of the community licensees' governing body
- ● Undertake good-faith efforts to assure that
    - ○ The CAB meets at regular intervals
    - ○ The members of the board regularly attend the meetings of the CAB
    - ○ The composition of the CAB is reasonably representative of the diverse needs and interests of the communities served by the station
- ● In addition, each licensee required to have a CAB must also permit the CAB to perform the following activities
    - ○ the right to review the station's programming goals;
    - ○ the right to review the service provided by the station;
    - ○ the right to review significant policy decisions rendered by the station; and
    - ○ the obligation to advise the station's governing body on whether the station's programming and other significant policies are meeting the specialized educational and cultural needs of the communities served by the station, and to make recommendations the CAB deems appropriate to meet such needs.