

Present: Dan Shramek, Roger Warner, Delphine Criscenzo, Erin Yanke

Facilitator: Erin

Notetaker: Erin

## **Introductions**

**Public Comment** - none

## **Staff Reports**

### Derric Crooks

- Quarterly reports done
- Preparing for the membership drive

### Zeloszelos Marchandt

- Preparing to onboard five interns for the positions of: Journalist, Field Reporter, Photo Journalist, Transcriptionist and Copy Writer. This will formally happen on July 20th.
  - Dan asks - Are these summer interns or longer term?
- Finishing up preparations for the NFCB Conference-working with Becky development to have all the best materials ready to go. We're trying to entice the conference to come to Portland in 2018.
  - Del asked them about location - they will decide the location for next year during the debrief of the conference this year
- Submitting materials for a journalism grant with Becky that could be on a rolling basis. The grant would cover ongoing costs such as records requests and pay for new equipment like a video or new Zoom.
- Developing a new system for organizing Script Archives so stories can be more searchable
- Looking into developing a phone tree system for when volunteers unexpectedly can't teach a class.
- Looking into data gathering tools for the news room like Tile Gram and Flourish

### Erin Yanke

- Sabbatical is coming!
  - Jenna Yokayama will be taking my place for the 3 months, Del will be leading training and the youth collective
- Live Remotes
  - Waterfront Blues Festival Sounded great, a few mishaps with the OHS
  - Good in the Hood was awesome- people appreciated our presence in light of the threats that were received
- Tyleah from Summerworks is making a huge impact on our library database
- Programmer changes
  - Godiva - opening Midnight - 3am Fri morning
  - Callie - moved to Eugene to start a record store

- Moved 3-6am show to 12-3
- Nick Deezy of Keepin It Real is on now 3-6am

**Feedback from Strategic Planning Process** - Delphine

Anyone have any other comments from the feedback?

[https://docs.google.com/a/kboo.org/document/d/1J-C2BcCO4Er0mE7WpIzOyifl8dBfn6kdERieRYtUB\\_/edit?usp=sharing](https://docs.google.com/a/kboo.org/document/d/1J-C2BcCO4Er0mE7WpIzOyifl8dBfn6kdERieRYtUB_/edit?usp=sharing)

General comments - from Dan

- There were multiple requests for increasing the quality/consistency/professionalism of on-air programmers, announcers, newscasters. This could include:
  - better/ongoing training programs
  - developing mentorships with seasoned KBOO-veterans helping new members of our community
- Multiple requests for more diverse and different voices that represent the community
- Multiple requests for making it easier for listeners to find content they are interested in:
  - More “block” programming
  - Easily found KBOO schedule on home page
  - Easily searchable content and programming by topic/genre
- Next survey we should make this easier to track and more attached to the questions

Content ideas

- Music
  - More local music (multiple)
  - More live music (multiple)
  - More bluegrass, oldtimey & classic KFAT-type programming (possibly multiple?)
  - "Real freeform music programming that crosses/bridges genres"
  - More “golden age” KFAT-type programming
  - More hip-hop
  - Classical, early jazz, ethnic music representing Portland communities
- News/PA
  - There were several requests for more diversity of opinion and inclusion in the news and PA programming
    - offer different viewpoints within the same show on a particular topic
    - “more diversity of opinion, less knee-jerk politics”
      - Roger wants to have elected officials come into KBOO and have them “explain themselves” , or as we get closer to the election, we can get candidates on the air
      - Idea - Weekly summary of Portland city politics - what’s going on with city council and the bureaus
    - “Less conspiracy theorists, more diversity”

- “KBOO has established itself as a very left leaning environment. It would be nice to see KBOO be a comfortable and interesting station for every member of the community, no matter what their perspectives are.”
  - Del, a s a journalist, is not personally interested in asking the hard questions of people in power, interested in talking to the people. What KBOO and community radio offers is perspectives that you can't hear in other places. There's value to it, Amy Goodman, but disagreement can be hard radio
  - Would trump supporters be welcome? Education bond? As far as people can follow the house rules, diverse opinions are welcome
- Listed below are specific programming ideas mentioned:
  - A regularly scheduled talk show that focuses on the City of Portland
    - a committed liaison to City Hall with weekly updates
    - “please find a way to cover all Council meetings”
  - More local investigative journalism
  - Sustainable gardening, urban farming
  - Food & beer
  - Climate change and living sustainably
  - More humor/human interest stories – KBOO “too heavy” at times
  - Comedy, radio theatre
  - Long-form storytelling
  - Science programming
  - Local non-profits and their work in the community
  - History, law

Erin will bring this to the Op Team meeting to work on the vision

Find constructive way for feedback to come in, and reflective to a mission statement - gives us more tools to respond to the feedback that can come in

Maybe PAC can help with that process

Get more folks involved with PAC

### **Strategic Plan process and how the PAC will be part of it**

From Strategic Plan

Goal 3.4 Tactic 1 - by 2018, the programming committee will make a plan for addressing the strategic plan survey input and the call for local programming and listener engagement

Evaluations - how's it going?

- Roger evaluated Kitchen Table Conversations, enjoyed it, learned a lot, could have her on 5 days a week and she probably couldn't run out of things to say, it's incredible
- Roger used paper forms, since was home and could listen live
- Dan used the computer forms for evaluations

- Del says that using either is good. Poppy is our intern for this process, he'll work on the back end, inputting information. He'll also do some outreach
- Del will have trainings 2x a month until we have a big pool of evaluators
  - Will do a recording of the training, so that people don't have to be here for training
- Dan - took longer than expected to do evaluations - maybe learning curve, would listen initially and take some notes, then listen again. Listened between the content, for 3 hour music shows
- With online forms, when you submit it, can there be a confirmation that it went to the right place?
  - Del will add a "thank you for submitting the form" to the site so we know it's there, also making sure someone physically saw it
- The way it's set up, the end of the show, recordings seem to get cut off at the end. It records the last 2 minutes of the previous show, can we record a minute into the last show
- Last 2 questions are open ended, could combine them
- Didn't use physical minute by minute, talk, content, ect. For Dan, it was easier
  - The minute by minute is useful for some, not others. Del will use Dan's form to show other trainers about organizing notes.
- Would make grid for requirements before the show, station ID, etc. used paper and pencil
  - Can add boxes to the minute by minute form, Erin will look for it as a form, and add the check boxes dan used
- Struggling with the grading part, not really black and white.
  - Will say in the training that the grades are supposed to be there to help, but sometimes they don't work for all shows. Spontaneity v what needed to happen for the listeners - talking over each other is real life, but not "good radio".
- Overall, system works well, form is straightforward. Helps to listen to it on the computer.
  - First time through marked when timing started, so it made it easier to go back through the second time around
- Roger gave evals to Del, who will give them to Poppy for input.

ERin will train Jenna in making agenda, note taking, and posting meeting minutes on the PAC page

