



Development Committee Meeting Notes

Date: Wednesday, 5/28/2025

Time: 5:30pm

**This meeting was rescheduled from the 3rd Monday of the month. The Board meeting was moved to the 3rd Monday in observance of Memorial Day.*

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|----------|-----------------|--|
| Present: | Station Manager | Nathan Vandiver |
| | Directors | Mike Frost, Carmen Garnica, Jamie Bair, Jill Blanchard |
| | Staff | Kate Chase, Engagement Coordinator & Mike Ftaclos, Data Coordinator |
| | Volunteers | |

Note taker: Jill Blanchard

MAY AGENDA

- Welcome and introductions
- Current KBOO messaging
- All Thrills No Frills Campaign
- Art Walks
- Major donors
- Grants
- Estate and charitable planning overview
- Workgroups
- Social media
- Summer Outreach
- Brainstorm
 - Ways to say "thank you"
- Announcements
- Adjourn

NOTES

Welcome and Introductions

Current KBOO messaging

- Camp KBOO
 - Spring/Summer fundraising drive
- Willamette Week Best of Portland
 - Vote for KBOO for Best Radio Station
- Music from the True Vine is hosting music at the Foster Food Carts
 - Saturday, 5/31 from 3pm until 8pm
 - SE 52nd Avenue @ SE Foster
- Queer Joy Fest
 - June Art Walk at the Foster Food Carts
 - Friday, 6/6 from 6pm until 10pm
 - SE 52nd Avenue @ SE Foster

All Thrills No Frills campaign

- KBOO is still tallying final results as mail (checks) continue to arrive at the station
- Goal:
 - \$40K total goal
 - \$5K merchandise
 - \$35K white mail and online goal

Art Walks

- First Friday Art Walks are taking place throughout Portland's Central Eastside
- Are any committee members available to help as KBOO ambassadors during the June Art Walk on Friday, 6/6?
 - Theme
 - May = Camp KBOO
 - June = PRIDE
 - Sign up for volunteer opportunities in Galaxy
 - There may also be a need for a "runner" the night of the event that is not posted in Galaxy.
 - Jill offered to help with this
- Committee members are also needed to seek business sponsorships and food donations.
 - See Partnership Package
 - Meagan, Jamie, and Jill are working to solicit partnerships with businesses
 - Additional committee members are welcome to help out

Major donors

- Thank you cards
 - The Development Committee has received the list of major donors from the All Thrills No Frills Campaign
 - Donations from February through April 2025
- Thank you cards are almost complete for January 2025


Grants

- Nathan presented about KBOO's goals and strategy for grants
 -

Estate and Charitable Planning Overview

- The Estate and Charitable Giving Overview scheduled for Thursday, 5/1 was cancelled due to a low number of RSVPs
 - Interested parties were invited to attend the seminar presented by Tammi Caress at the Kennedy School on Thursday, 5/15
- KBOO will move forward with collecting testimonials from current KBOO members/volunteers
 - Elaine Velazquez
 - Barbara Bernstein
 - Laurie Mercier
- The Committee can re-think this event for the future
 - Continue with invitation only?
 - Open to the public?
 - Add video to the website?
- KBOO will explore purchasing the Free Will software to be notified when people leave KBOO in their estate plans

Workgroups

- Business sponsorship and underwriting outreach
 - See partnership package designed by Kate Chase, Engagement Coordinator
 Partnership Packet.pdf
 - A workgroup met on Wednesday, 5/7 to divide the list of businesses and began outreach.
 - Megan, Jamie, Carmen, and Jill are conducting outreach.
 - Others are welcome to help out
 - There are scripts for emails and phone calls

Social media

- New section of the agenda
 - In what ways can Development Committee members be using their personal social media accounts to amplify KBOO's messaging?
 - Kate will have more ideas for the committee in June

Summer Outreach

- The summer months are here and soon it will be time to prepare for outreach at local events and festivals
 - Sekoynia is connected KBOO with Good In The Hood
 - Saturday, 6/28 and Sunday, 6/29
 - The Waterfront Blues Festival will only be 2 days this year
 - it has been a 4 day affair for the past several years
 - Friday, 7/4 and Saturday, 7/5
 - Cathedral Park Jazz Festival is scheduled
 - Friday, 7/18 through Sunday, 7/20

Brainstorm

- Ways to say "thank you"
 - It is best practice to say thank you to donors more times than you ask for money
 - What are ways, other than thank you cards, that KBOO can say thank you.
 - Think on this topic, the committee will complete the brainstorm in June

Announcements

- No announcements

Next Meeting

- Monday, 6/16/2025
 - Date adjusted due to Memorial Day holiday
 - 5:30pm
 - Hybrid
 - In the station
 - Via Zoom