



Development Committee Meeting Notes

Date: Monday, 4/21/2025

Time: 5:30pm

Present:	Station Manager	Nathan Vandiver
	Directors	Mike Frost, Carmen, Garnica, Jamie Bair, Ethan Scarl, Jill Blanchard
	Staff	
	Volunteers	Sekoynia Wright, Meagan Bradley

Note taker: Jill Blanchard

APRIL AGENDA

- Welcome and introductions
- NFCB call to action
- Current KBOO messaging
- All Thrills No Frills Campaign
- Art Walks
- Major donors
- Grants
- Estate and charitable planning overview
- Outreach
- Social media
- Workgroups
- Social media
- Announcements
- Adjourn

NOTES

Welcome and Introductions

NFCB call to action

- The National Federation of Community Broadcasters sent a call to action for public/community radio
 - Congress will soon be considering the rescission of funding from the Corporation for Public Broadcasting
 - NFCB encourages people to write letters of support for public/community radio/KBOO to their congress people and senators to be sent before Friday, 5/2
 - Jill will host a letter writing party on Saturday, 4/26 from 10am until 1pm

Current KBOO messaging

- All Thrills No Frills special programming campaign
- Estate and Charitable Planning Overview
 - Thursday, 5/1
- Art Walk
 - Friday, 5/2

All Thrills No Frills campaign

- This special programming campaign began in February and concludes after Earth Day programming in April
- Special programming included
 - Black History and Future month
 - Mardi Gras with the Roots of Rock and Roll
 - International Women's Day
 - Metal Marathon
 - Bluegrass Marathon
 - Comics Take
 - Earth Day
- Focus on fundraising happened through special programming rather than program hosts pitching on the air for the duration of the campaign.
- Goal:
 - \$40K total goal
 - \$5K merchandise
 - \$35K white mail and online goal

Art Walks

- First Friday Art Walks are taking place throughout Portland's Central Eastside



- Are any committee members available to help as KBOO ambassadors during the May and/or June Art Walks on Friday, 5/2 or Friday, 6/6?
 - Theme
 - May = Camp KBOO
 - June = PRIDE
 - Sign up for volunteer opportunities in Galaxy
- Committee members are also needed to seek business sponsorships and food donations.
 - See Partnership Package
 - Meagan, Jamie, and Jill are working to solicit partnerships with businesses
 - Additional committee members are welcome to help out

Major donors

- The Development Committee will receive the list of major donors from the All Thrills No Frills Campaign in May
 - Donations from February through May 2025
- Thank you cards are in almost complete for January 2025

Grants

- Oregon Community Foundation
 - Requested \$21,500 through their Rural Arts and Culture program
 - Awarded \$41,500
 - \$21,500 1st year
 - \$10,000 2nd year
 - \$10,000 3rd year
- Jackson Foundation
 - Awarded \$5000 for news programming
- Marie Lamfrom Foundation
 - Requested \$30,000 for general operations
 - Awarded \$24,000
- Spirit Mountain award
 - \$5000 for archiving
- Oregon Wildlife Federation
 - Awarded \$7,700 for general operations

- OWF closed their organization and gave some of the assets to KBOO Community Radio
- Do any committee members know about or are connected to other grant opportunities?
- Does anyone want to do grant research?
 - Meagan will be helping out with grant research
 - Are other people interested in helping out?

Estate planning and charitable giving

- James is leading the planning for another (series of) Estate Planning and Charitable Giving event(s) starting Thursday, 5/1.
- Direct outreach to 250+ loyal donors who have given to KBOO every year for the past 25 years
 - Paper invitations are being sent via USPS to specific donors with follow up by email and phone
- Development Committee members are making followup phone calls to invitees this weekend
 - Saturday, 4/26 and Sunday, 4/27
 - KBOO needs an adequate number of RSVPs to hold the event
 - If KBOO does not receive enough RSVPs, we will re-think the Estate and Charitable Giving Overview event
 - KBOO will keep going with Free Will
- Testimonials from current KBOO members/volunteers
 - Elaine Velazquez
 - Barbara Bernstein
 - Laurie Mercier


Outreach

- The summer months are getting closer and soon it will be time to prepare for outreach at local events and festivals
 - The Waterfront Blues Festival will only be 2 days this year
 - it has been a 4 day affair for the past several years
 - Sekoynia is connecting KBOO with Good In The Hood
 - Cathedral Park Jazz Festival is scheduled
 - and more

Social media

- New section of the agenda
 - In what ways can Development Committee members be using their personal social media accounts to amplify KBOO's messaging?

Workgroups

- Sponsorships and underwriting
 - See partnership package designed by Kate Chase, Engagement Coordinator
 Partnership Packet.pdf
 - A workgroup will meet on Wednesday, 5/7 to divide the list of businesses and begin outreach.
 - Megan, Jamie, Carmen, and Jill are conducting outreach.
 - Others are welcome to help out
 - There are scripts for emails and phone calls

Other

- Suggestion for KBOO to "Lead the Leave"
 - Join BlueSky
 - Leave Meta platforms

Next Meeting

- Monday, 5/28/2025
 - Date adjusted due to Memorial Day holiday
 - 5:30pm
 - On Zoom only