

Community Advisory Board Meeting

Date: 12/07/2023

Attendance: Azia, Nathan, Dora, Andrew, Martin, Nalini,

Facilitator: Nathan

Notetaker: Azia

Agenda:

Introductions

- Name, pronouns, what do you do in the community?

Review the Agenda

Overview of CAB

The role of the Community Advisory Board (CAB) at KBOO is to represent the interests of our communities in relation to programming, viewers and listeners, and to communicate these interests to us. The CAB shall also advise station administration and the governing board with respect to the educational and cultural needs of the communities and to make recommendations it considers appropriate to meet such needs.

The role of the CAB shall be solely advisory in nature, except to the extent other responsibilities are delegated to the CAB by the governing body of the station. In no case shall the CAB have any authority to exercise any control over the daily management or operation of the station.

The CAB shall be permitted to review the programming goals established by the station, the service provided by the station, and the significant policy decisions rendered by the station. The board may also be delegated any other responsibilities, as determined by the governing body of the station.

Meeting Guidelines

- 1. Take care of yourself.**
- 2. Make space; create room for all to have a say**
- 3. Claim space; share your perspective**
4. Say what you need to say without humiliating anyone. Use "I" statements; speak from your own experience.
- 5. Don't make assumptions; ask for clarification**
6. Turn off your phone, or put it on vibrate if you're expecting an important call
- 7. Mute your mic when you're not speaking**
8. Raise your hand to contribute and wait to be acknowledged by the facilitator
9. Do not share another person's story without their permission

10. *Expect mistakes, but be accountable and stay committed to each relationship and to the work*
11. *It is every group member's responsibility to uphold the meeting guidelines, and to stay focused on the topic/agenda. If the group strays from these principles, say "process check" outloud or in the chat to pause the discussion and get the meeting back on track. The process-check sign is not to be misused.*

Report Backs / State of the Station:

- Closing the Loop
 - Hiring - Almost have a full staff!
 - Should have a full staff by January. Hired this year:
 - Station Manager
 - Web Coordinator
 - Membership Director
 - Development Director
 - Engagement Coordinator (interviews ongoing)
 - Successful Station Re-Opening
 - Block Party
 - Board Op Training and Introduction to Studio Production held at the station each month since re-opening.
 - HVAC installation complete
 - Transmitter installation complete
 - Uninterrupted Power Supply installation ongoing
 - Studio Transmitter Link installation ongoing
- Made great strides in engaging with youth this year.
 - Re-launched the Youth Collective
 - presented at high schools
 - conducted field trips to the station
 - Cohort for High school and College students WSUV
- Busiest Remote Season since the pandemic
 - Had 4 weekends of back-to-back remotes. Hectic but exciting to see all these community events return.
 - Remotes for 2023:
 - MLK Day Tribute with the World Arts Foundation at the Highland Christian Center
 - Waterfront Blues Festival
 - Washington County Chamber of Commerce Juneteenth Celebration
 - Good in the Hood Celebration
 - APANO celebrating AAPI month
 - Q&A with journalist and author, Sonali Kolhatkar at Powell's Books
 - Montavilla Jazz Festival
 - Cathedral Park Jazz Festival
 - Rose City Book Pub

- Special Programming Highlights
 - Bluegrass Marathon
 - Earth Day
 - Native American Heritage Month
 - International Women's Day
 - Black History Month
 - Multilingual Music Marathon
- Live music returned to the station this year
- Questions?
 - When have we come together recently besides the Block Party?
 - Who's making decisions on how specials get decided, designed, handled?
 - How would you describe a successful day, versus an unsuccessful day at these events?
 - Which areas and target populations are you able to get volunteers from and where do your Board Members come from?
 - Strategic goals: To get further into less served communities, seek participation from those communities.

Questions for CAB Members:

- What is KBOO doing well?
 - Dora: Diverse programming. Mixture of music and educational programming. Something for everyone.
 - Nalani: When I moved here, I was looking to the community radio station and found KBOO. After 9/11, it was a place I could count on for critical dialogue ... where we could call in and be part of the conversation
 - I really haven't been listening to KBOO in a while - I listen to political conversation more than music, so I need to get re-familiarize
 - After 9.11 I came here to an event with Dennis Bernstein ... everyone felt together and had the opportunity to discuss ... it really is an avenue for community organizing
 - Elise: the type of reporting KBOO does - BBC is so "newsy" there is a spin ... I like KBOO's spin. KBOO is unapologetic about its politics, but it's honest reporting. Why else are we telling people about something other than to ask them for something?
 - Martin: there is a level of authenticity and truth sharing and telling on KBOO that makes it unique more so than ever - there isn't centralized control to what's going on the airwaves - where can it succeed with listeners in today's media market - just KBOO's existence is one of the things it's doing well.
 - Andrew: What is KBOO's reach? How is that measured? How are you using the various social and web channels available to KBOO? How could these channels be used to reach new audiences?
 - Making sure things are up-to-date and available in the medium people will access it in

- Many episode or show descriptions say simply it's a "KBOO program"
 - ***Include a metrics and reach report in advance of the next meeting***
 - Nalani: to be able to call and be heard is significant - remembering the Hog Farmer - to have your voice heard, we can't replicate with social media
- What can KBOO improve on for your community?
- Who in your community should be on the radio - who needs a mic, and who would benefit from training in the technical aspects to get out their message or music?
- What organizations should be using KBOO to help get the word out or to partner with?

Ideas/brainstorm for CAB to work on (projects, events, etc)

- How CAB can best support KBOO's mission?
 - Can CAB support KBOO's strategic planning process?
 - Recommendations for new members

Thoughts on structure/process for CAB?

- Meet once every 6 months
- Providing Data ahead of time going forward
- Email and discuss data to share with the group, discuss the next meeting schedule, possibly one meeting per month for four months?
- Think of The AGORA Journalism Center as a partner for local news and information needs
 - Facilitate an information needs assessment survey (with Andrew's students)

Set Next Meeting Date: Will discuss on email thread. Aiming for 3-4 months out.

Adjourned: 7:10 PM